WILTSHIRE POLICE



Road Safety update – Bradford on Avon Area Board

19 November 2025

• #FATAL5 education





Drink diving

In England, Wales, and Northern Ireland, the legal alcohol limit for driving is 80 mg of alcohol per 100 ml of blood or 35 µg per 100 ml of breath). In Scotland, the limit is lower at 50 mg of alcohol per 100 ml of blood(or 22 µg per 100 ml of breath). Factors such as weight, age, metabolism, and food intake affect how alcohol is processed, making it difficult to predict how much you can drink and stay under the limit. Alcohol takes time to leave your system; common remedies like coffee or showers do not speed this up. You can still be over the limit the next day, risking your license if you drive. Alcohol impairs driving ability, and the safest choice is to avoid drinking entirely if you plan to drive.



There is no way to know how much you can drink and stay under the limit, since it can depend on your weight, age, metabolism, the amount of food you've eaten and other factors.

It's impossible to get alcohol out of your system quickly, it always takes time. A shower, a cup of coffee or other ways of 'sobering up'
may make you feel better but won't remove the alcohol from your system.

If you've been out drinking, you may still be affected by alcohol the next day and could lose your licence if you drive and are still over the legal limit.

Alcohol affects everyone differently and any amount can impair your ability to drive. The only safe option is to avoid alcohol completely if you're driving as even 'just one drink' could put you over the limit. **If you're driving, don't drink any alcohol at all.**

CrimeStoppers.
Speak up. Stay safe.

0800 555 111
100% anonymous. Always.

999

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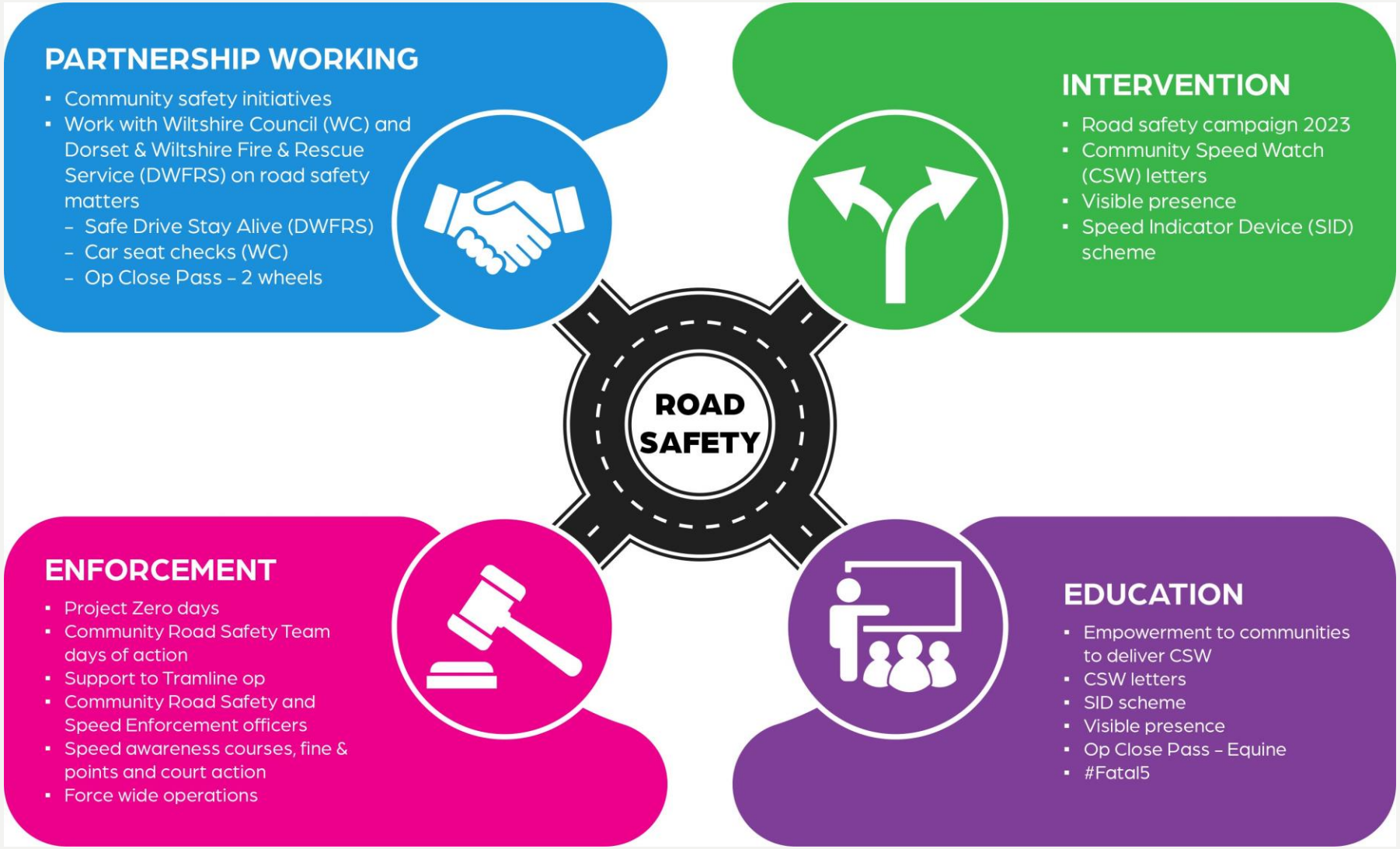
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• Community Road Safety Team; what we do



• Traffic surveys – Bradford on Avon 1 January 2024 – August 2025

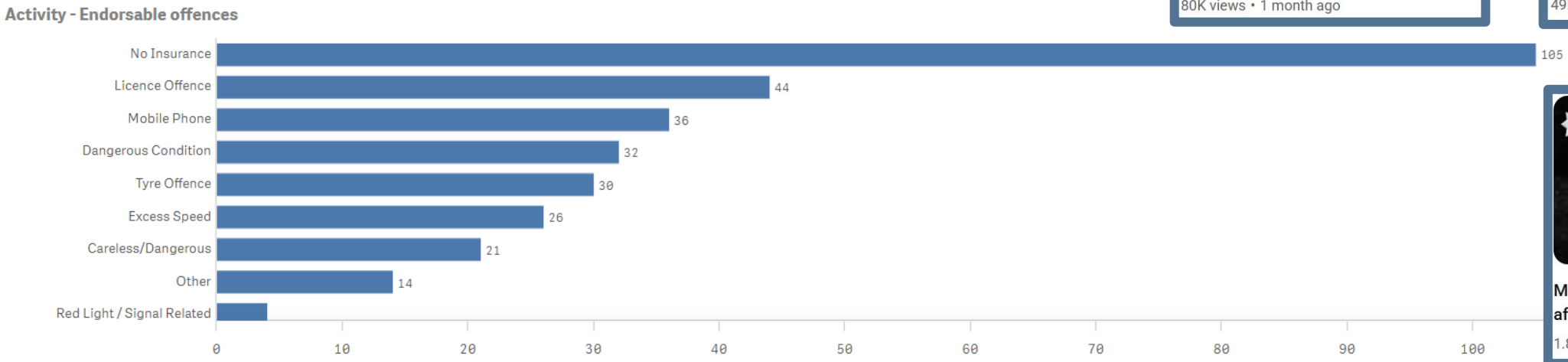
Wiltshire Council

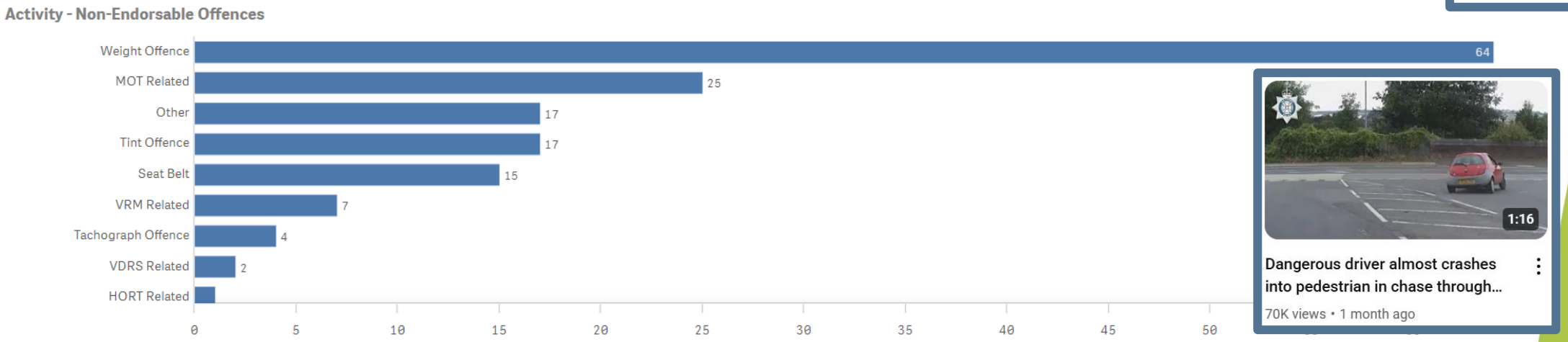
No change

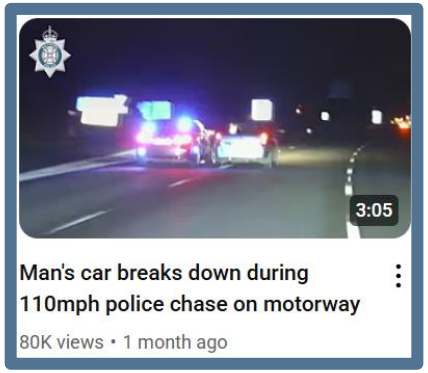
Title	Result	Survey start date	Speed limit	85th percentile	CPT	Area Board
Bradford-on-Avon A363 Bath Road	No further action	30/09/2024	40	41.67	Trowbridge	Bradford on Avon
Bradford-on-Avon - B3109 - Frome Road	No further action	30/09/2024	20	22.67	Trowbridge	Bradford on Avon
Bradford on Avon - B3105 Leigh Park Road	No further action	13/10/2024	50	41.33	Trowbridge	Bradford on Avon
Bradford on Avon A363 Bath Road	No further action	04/11/2024	40	41.82	Trowbridge	Bradford on Avon
Bradford on Avon Elms Cross Westwood	No further action	11/12/2024	50	39.29	Trowbridge	Bradford on Avon

• Wider work recently

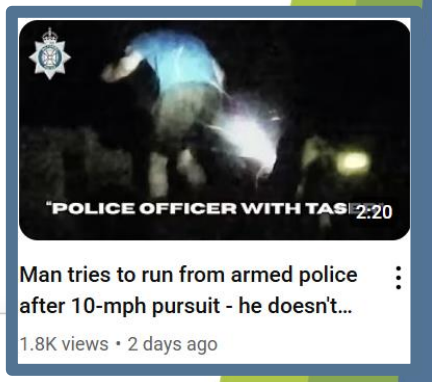
Our Roads Policing Unit (RPU) in the last quarter, covering **July** to end of **September** issued over **949 tickets** to motorists, for numerous road related offences.
The most common offences they are enforcing are:











[Wiltshire Police – YouTube](https://www.youtube.com/user/WiltsPolice) - https://www.youtube.com/user/WiltsPolice

Community Speed Enforcement Officers

CSEOs



• CSEO – Dashboard

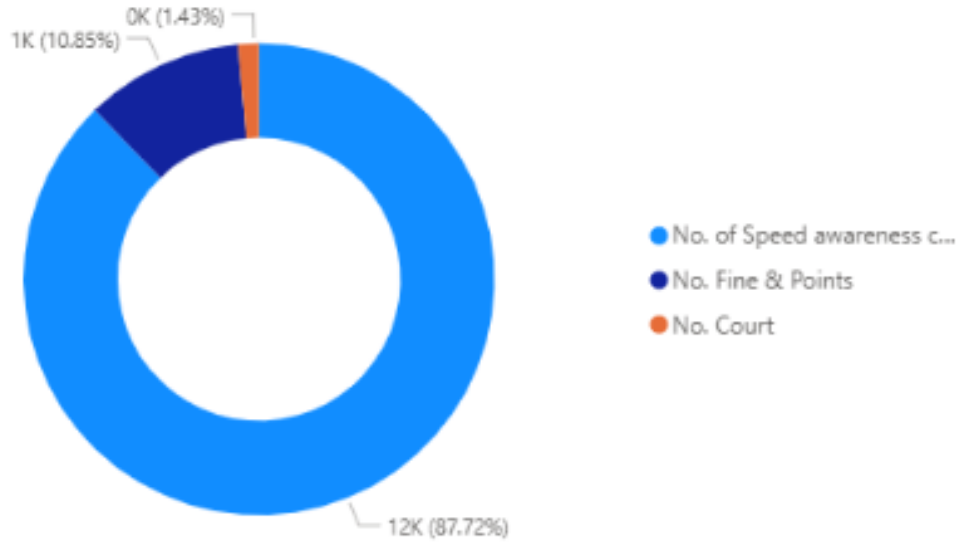
Enforcement activity - January 2025 to September 2025

Final outcomes dependant on previous history and convictions

12K	1464	193
No. of Speed awareness course	No. of Fine & Points	Straight to Court

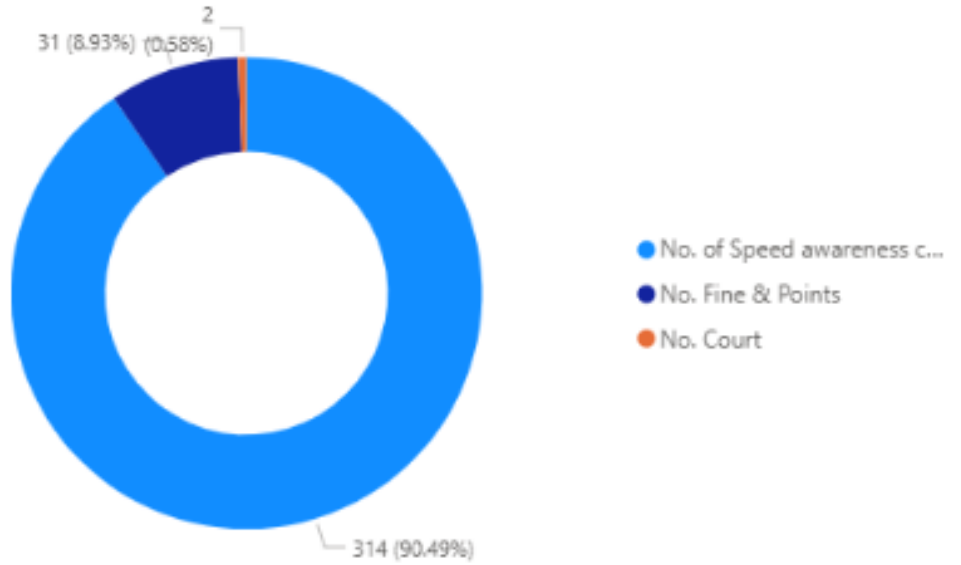
All of Wiltshire & Swindon

No. of Speed awareness course, No. Fine & Points and No. Court



Bradford on Avon

No. of Speed awareness course, No. Fine & Points and No. Court



Partnership working



Wiltshire and Swindon

ROAD SAFETY

PARTNERSHIP



Young Drivers & Passenger Education (YD&PE)



September -December 2024:

- 4 x Wiltshire College Fayres YD&PE
- 2 x Swindon College Fayres YD&PE
- 2 x Wiltshire College Open Day – Pre Christmas Drink Drive Events
- 1 x Swindon College Open Day – Pre Christmas Drink Drive Event

Jan – March 2025: GoDrive lessons launched to schools and colleges.

- 2285 Young Drivers & Passengers received the 60, 75 or 90 minute lesson on their own school premises.
- 18 schools were visited in Swindon & Wiltshire.

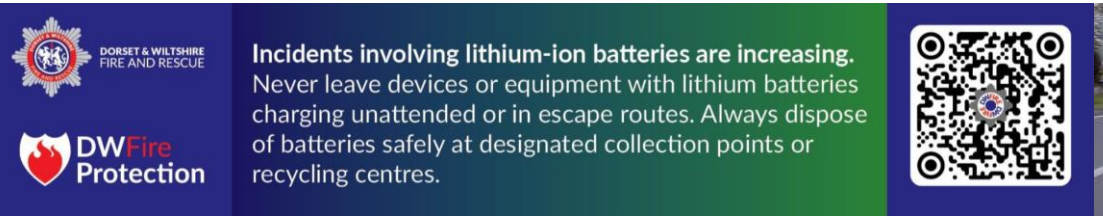
April – June 2025: Exam season restricts access to 6th Forms.

- 521 YD&P received the 60, 75 or 90 minute lesson on their own school premises
- 9 Schools were visited in Swindon & Wiltshire.

July – Sept 2025:

- Evaluation of GoDrive feedback, review & edits for school year 2025/2026
- 4 x Wiltshire College Fayres YD&PE
- 2 x Swindon College Fayres YD&PE
- Launch bookings calendar for GoDrive 2002/26







Wiltshire and Swindon
ROAD SAFETY
PARTNERSHIP



DECADE OF ACTION FOR ROAD SAFETY
2021 - 2030

Wiltshire and Swindon ROAD SAFETY PARTNERSHIP

Wiltshire Council

Activity*	Outputs 2025-26 FY to date	Outputs 2024-25 school year	Outputs 2025-26 school year to date	Schools engaged previous month (Sep)	Pupils trained previous month (Sep)
Bikeability Level 1&2 (riders trained)	1782	3122	471	25	360
Bikeability Level 3 (riders trained)	70	70	0	0	0
Walk Safe training (pupils)	2808	9838	TBC	TBC	TBC
Scootability (pupils)	564	1181			
Drive Plus assessments	14				
Drive Plus workshop attendees	93				
Pass Plus training subsidy claimed	1				

***"Business as usual"**

***Bikeability**: pupils in Year 6 and above. Funded by Government grant and traded service (school/parent contributions)*

***WalkSafe**: Primary pupils in Years 1, 3 and 6. Delivered free of charge.*

***Scootability**: Primary pupils in year 1-6. Traded service (school/parent contributions). Not offered for 2025-26 school year due to staffing capacity and programme review.*

***Drive Plus:** older drivers. Assessments and workshops for Link scheme volunteer drivers and general public. Assessments charged to individuals or Link schemes.*

***Pass Plus:** Additional training for newly qualified young drivers. Subsidised by £70 by Wiltshire Council*

2025
to date
14 Drive Plus workshops



Feedback includes: "*I thought the session was very good, informative and a very good reminder to check our health, particularly eyesight.. The group questions were good, promoting discussion rather than putting individuals on the spot... [The] answers gave the right amount of detail and I didn't mind some of the more lengthy answers, there was always something useful to hear... I liked the car registration eyesight check outside at one's own discretion... I'm going to buy a Highway Code!"*

Drive Plus | Your care Your support Wiltshire
https://www.wiltshire.gov.uk/article/5329



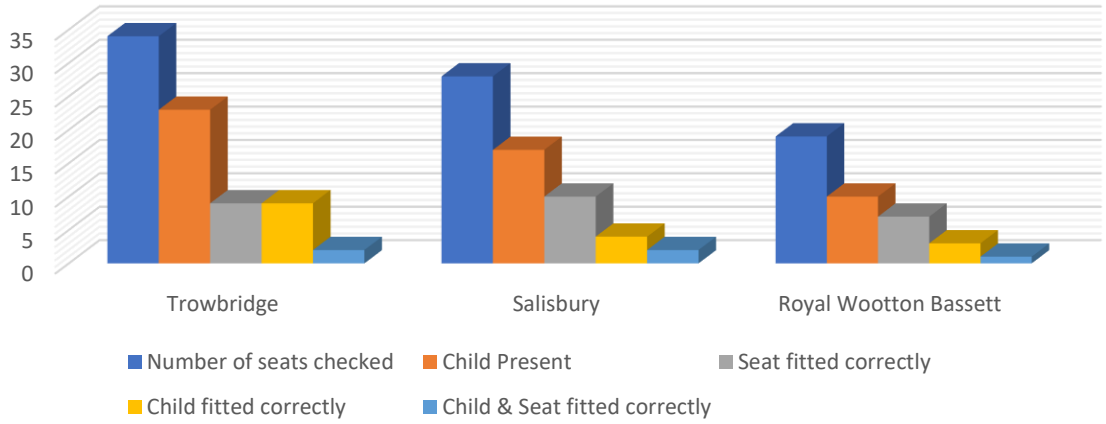
Checks organised by Wiltshire Council

Child Seat Safety



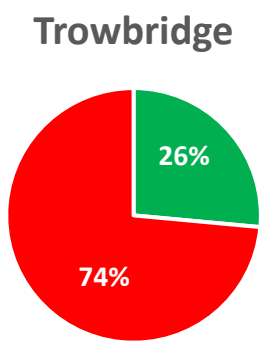
Visual Summary of Wiltshire County Council Car Seat Clinics (September/October 2025)

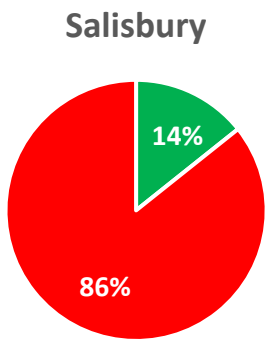
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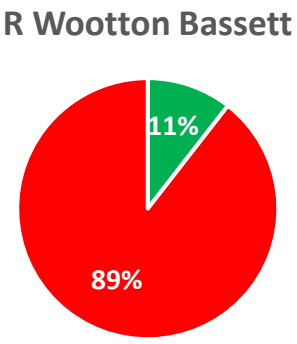


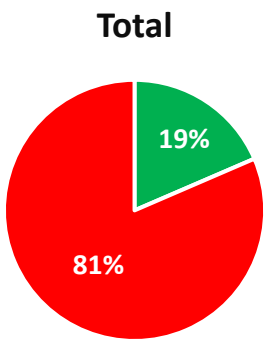
Wiltshire and Swindon ROAD SAFETY PARTNERSHIP













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For information on Road Safety in Wiltshire visit: Road Safety (wiltshire-pcc.gov.uk)
https://www.wiltshire-pcc.gov.uk/police-and-crime-plan/road-safety/

Bradford on Avon Town | Your Area | Wiltshire Police
https://www.wiltshire.police.uk/area/your-area/wiltshire/trowbridge/bradford-on-avon-town

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